



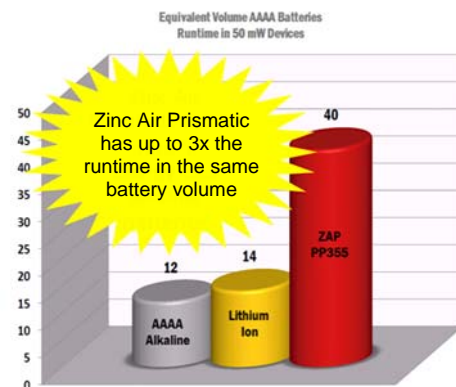
Energizer® Zinc Air Prismatic Fact Sheet

The Energizer Zinc Air Prismatic batteries are a new and innovative portable power solution that enables device designers to design smaller, lighter and thinner devices using a primary battery (non-rechargeable battery) solution.

Product Features

Zinc Air Prismatic uses oxygen from the air as an energy source to provide power and is designed with air access holes which are sealed with a tab until the consumer is ready to use the battery.

- Advantages of a primary (non-rechargeable) battery solution
 - “Freedom from the cord” - no need to recharge
 - The ability to add energy “on the go”
 - Ready to go out of the box
- Compared to the Alkaline AA, AAA, AAAA:
 - Enables a smaller device or longer runtime – up to 3x the runtime in the same battery volume
 - Thin form factor (5 mm thickness) vs the smallest Alkaline battery (AAAA) at 8 mm in diameter
- Compared to Lithium Ion Prismatic (Rechargeable)
 - Enables a smaller device or longer runtime – up to 3x the runtime in the same battery volume
 - Same size, shape and thickness (5 mm) as many Lithium Ion Prismatic solutions
 - No need to recharge/ more convenient in many applications
 - No need for a charger or complex charge and discharge controls
 - Lower OEM cost/ lower device price



PP355
(AAAA Volume)



32.2 x 14.7 x 5.0 mm

OEM Partnerships

- Energizer is currently working with OEMs globally to design devices using Zinc Air Prismatic. There is a wide range of interest in utilizing Zinc Air Prismatic in portable audio players, remote controls, Bluetooth headsets, noise canceling headsets, computer peripherals and many other portable consumer electronic devices.
- Key design area of interest to OEM device designers is adding air management to the device to control air access to the battery to achieve the maximum runtime possible.
- Energizer will be holding OEM design seminars in 2009 to provide device designers with the knowledge they need to utilize Zinc Air Prismatic in their new devices.

Distribution/Availability

- Production will begin in 2009

Web Site

- <http://data.energizer.com/zincairprismatic/Default.html>

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